



GreenTable  
*by*  VEOLIA



## GREEN TABLE THE STORY

### **Vision. It usually starts with one.**

The vision of Philippe Guitard, Senior Executive Vice President, Central and Eastern Europe, was to create a space that would become a showcase for the company's ecological transformation. But also a space with a friendly atmosphere where the Group's employees, their families, partners and customers would enjoy spending time, not only at work but also in private. A place for relaxation and fun; a place for communication and education; a place for building relationships and doing business.

And what happens when you meet people with visions and the ability to turn them into reality? Green Table is born, the first of its kind in Europe (a younger brother recently opened in Warsaw). It came into existence thanks to Eva Kučerová, Communication and Marketing Director for CEE, and her team. When Eva is passionate about something, nothing can stop her. And so, in the heart of Prague, you'll find everything: innovations, design, visions. In 650 square metres, you'll experience what everyone is talking about. Sustainability. It is the link and the spirit of the whole space. Together with Philippe Guitard and Eva Kučerová, let's wish Green Table and its team strength and enthusiasm for the future, and look forward to many more years of success and new challenges.



Green Table is an authentic, pleasant, welcoming and circular space for dialogue, relax, education, meeting, cooperation, work, fun, networking and inspiration. It's a place between home and work where Veolia Group shows how the circular economy operates and how corporate business can innovate in the interests of sustainability and ecological transformation.

## 650 m<sup>2</sup>

A unique multifunctional space on the ground floor of the Florentinum business center in Prague, near the Veolia Group HQ, consists of a vegetarian bistro with a hydroponic garden and a variable coworking space, including two meeting rooms. The main theme of the place is environment and sustainability.







## A SPACE FOR WORK, INSPIRATION AND RELAX

Due to its informal atmosphere, the coworking part is an ideal place for individual and group work. It is fully equipped with furniture made of highly durable or recycled materials and modern AV technology. Thanks to technological background, adjacent bistro and modular space, it is an ideal place for various presentations, internal training, conferences, workshops, moderated discussions, events or film screenings. The extensive year-round program presents the theme of ecological transformation and sustainability primarily as a challenge and opportunity for all of us.







# SUSTAINABLE BISTRO

The Green Table Bistro offers an extraordinary experience for those who want to eat healthy, tasty and respectful of nature. Come and see how modern, sustainable, delicious and tasty cooking can be practiced without compromise. Green Table's executive chef, together with her team, daily prepares fresh, tasty, and healthy dishes from local and seasonal ingredients.

## Miluše Makó

*Executive Chef Green Table*











# WE ARE

## **SUSTAINABLE**

Our principles are ecological transformation, continuous innovation, and respect for nature.

## **CHANGE MAKERS**

With a positive approach, we motivate our partners and the public, we open up new topics and convert theory into practice.

## **OPEN**

Our values are authenticity, friendliness, sincerity, genuineness, and respect for all.

## **CONNECTING**

We love to engage in dialogue. We connect individuals and groups and we create a new sustainable community.

## **INSPIRING**

Our place has energy, we focus on education, collective intelligence, and sharing the best knowledge.

## **PERSONAL**

We care about good relationships, we value good communication between people and solidarity.

## **PROUD**

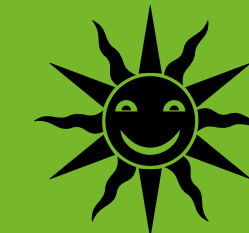
We have a confident team, we are motivated to improve our "third place" between work and home.

150 +	SUSTAINABLE EVENTS HELD
5 700 +	GREEN TABLE EVENT ATTENDEES
100 +	PARTNERS AND CLIENTS USING OUR FACILITIES
50 000 +	MEALS SERVED, INCLUDING AT EVENTS
500 kg	HERBS AND SALADS HYDROPONICALLY GROWN
1 000 +	JARS OF PICKLED VEGETABLES USED



We water our plants and flowers with purified water from the bistro’s operations. They grow from a substrate enriched with sewage sludge.

.....



Our biodynamic lighting responds to outdoor conditions to provide a consistently inviting setting. The air is purified with an eco-friendly filtration system.

.....



Our hydroponic farm produces year-round organic greens and herbs to create a sustainable bistro.







# GREEN APÉRO

 MONTHLY

In an informal and convivial atmosphere, with a glass of Crémant de Moravia, guests regularly discuss "About business, about sustainability, about life". Regular meetings with interesting persons on the topic of ecological transformation are moderated by journalist Michael Rozsypal and the editor-in-chief of Forbes magazine Petr Šimůnek. Our guests are top experts in their fields: professor Vladimír Kočí from the University of Chemistry and Technology, architect Jakub Cígler, CEE Director for Ecological Transforamtion, Performance and Innovations Pavel Mička, designer Anna Marešová, investor Martin Rozhoň, entrepreneur and sustainability consultant Hana Fořtová, and ManPower CEO Jaroslava Rezlerová.







/ Hana Fořtová



/ Martin Rozhoň



/ Vladimír Kočí



/ Jarka Rezlerová



/ Anna Marešová





# UNIVERSITY OF CHEMISTRY AND TECHNOLOGY: SUSTAINABILITY MANAGEMENT

 MONTHLY

Green Table has become a regular meeting point for students and teachers of the University of Chemistry and Technology. Sustainability Management is a two-semester accredited lifelong learning course that explores sustainability and ESG reporting. The course is aimed primarily at employees who are responsible for strategy and development, CRS, sustainability, and the environment.



# +1 INSPIRE

📅 10/2022 | 02/2023 | 06/2023

Green Table, in partnership with the Group’s key stakeholders, held a series of three workshops to draw up Veolia Group’s new strategic plan for 2024–2027. The event was moderated by Petr Šimůnek, Forbes editor-in-chief.



## Workshop #1: Listening

Definition of the concept of ecological transformation, intelligence workshop.

## Workshop #2: Setting Priorities

Definition of Veolia Group’s core economic, financial, commercial, HR, social, and environmental objectives and expectations.

## Workshop #3: Commitment

Definition of main directions of ecological transformation and final proposals of specific and measurable indicators and goals.









# LAURENT OBADIA

10/2022

Laurent Obadia, Deputy CEO in charge of Stakeholders and Communications, Advisor to the Chairman, visited the innovative Green Table, where he met with the management of the Veolia Group Czech Republic and selected Directors of Communications from Central and Eastern Europe. The main topic of the meeting was the positioning of the entire Veolia Group and new approaches in the field of ecological transformation.





# DESIGNBLOK

11/2022

As part of their collaboration, which has now been in place for two years, the Designblok festival and Veolia Group organised a discussion at Green Table on the topic of Sustainable Design: Facts, Myths and the Future of Meaningful Production. Guests included the winners of this year's Veolia Award for Sustainable Design, awarded as part of Designblok: NOVA VITA. They were joined in the discussion chairs by the last year's winners of this award: Balance is Motion. Other distinguished guests were the highly talented designer Jakub Pollág and Vladimír Kočí, a respected professor at the University of Chemistry and Technology. The entire discussion was moderated by the editor-in-chief of the prestigious Czechdesign website, Veronika Pařízková.





# WOMEN IN ACTION

03/2023

To mark International Women’s Day, Veolia Group held a seminar on professional and gender equality at work. Besides diversity in technical fields, this seminar also addressed the themes of stress, burnout, and workaholism with Dr Tomáš Rektor. Hynek Medřický gave a presentation on “Light and its impact on our health”. The event was moderated by Martina Kociánová.







3  
4



3  
5







## CHILDREN'S ART COURSE


 **MONTHLY**

We organised an art course called Nature's Changes Throughout the Year at Green Table for the children of Veolia employees. The entire course was run by an experienced art teacher and was devised so that, throughout the year, the children would have fun as they learnt a variety of art techniques, while also discovering important facts about nature.





# ACCELERATE! IS&T EVENT

 04/2023

Green Table hosted a week-long international conference, including seminars and workshops, for Veolia Group managers from around the world. Accelerate is a project that focuses on managers as people who are expected to build a set of approaches, tools, and methodologies so that they can become key players in the digital transformation of the entire Veolia Group.

32

COUNTRIES

148

PARTICIPANTS





# 20 YEARS OF THE VEOLIA FOUNDATION

04/2023

20 years of stories, inspirational meetings, and meaningful help, with more than CZK 250 million donated to good causes. That was the Veolia Foundation as it celebrated its 20th birthday. Green Table served as an informal setting to look back on the foundation's twenty years of work. This was an occasion to join our partners, volunteers, and representatives of projects – past and present – in reminiscing, reflecting, and inspiring each other.





# SPORT INVEST

04/2023

Green Table often hosts notable Czech athletes. We teamed up with Sport Invest to hold a press conference with canoe sprinters Martin and Petr Fuxa in September. These brothers, who represent the Czech Republic, looked back on the past season, in which Martin became world champion on the Olympic 1 000 m course. They also shared their thoughts on the Olympic nautical stadium in Paris, where the world cup was held and where they won their first joint medal in the 500 m double.





# RETURNING WATER TO NATURE, TOGETHER

📅 04/2023

A meeting was held at Green Table to discuss the Sedmihorky Wetlands and sites that will always remain part of nature. Vojtěch Šťastný from the Sedmihorky Wetlands Association and Jan Moravec from the Czech Union for Nature Conservation talked about the large-scale and challenging revitalisation of these wetlands, which has resulted in a network of beautiful pools. The Veolia Foundation has been supporting wetland conservation since 2018. Under the Let's Return Water to Nature programme, it has contributed CZK 8 million to the conservation of 19 hectares of wetlands.












# VEOLIA HEALTH DAY: SO WELL

 06/2023

The health, safety, and personal development of Veolia Group employees is a key strategic priority. The Group provides support to its fellow employees, improves the quality of workplace life, fosters a sense of solidarity, and helps to drive even better performance. The Well-being Project began with a Health Day, which focused on a series of preventive examinations – podiatric exams, dermatological exams, and eyesight tests. The programme also included stress management training, introducing exercises useful in preventing problems associated with sedentary occupations and working in an office, and recommendations on how to organise an office layout effectively.



# RECYKLOHRANÍ: CLEAN UP THE WORLD

📅 06/2023

Green Table hosted a meeting for teachers and journalists focusing on how to explain to children what climate change is, why and how it is happening, and how humans are affecting it. Participants learnt, among other things, what we should do at home, in schools, and in towns and villages to mitigate or better prepare for the adverse consequences of climate change. Eco Alphabet for Climate is a project dedicated to the methodological support of teachers, who can be used as a conduit for raising awareness among pupils and students in schools.





# SUMMER DAY CAMP

07/2023


A day camp for children to discover nature was held at the Green Table in collaboration with the Ecodomov association. During the week, the young participants had fun learning a lot about nature – for example, what the water cycle is, how composting works, and how many different species of flowers and insects can be found in a meadow.







## AFTER- WORK PARTIES

 07/2023

During the summer, afternoon AFTER-  
WORK PARTIES were held at Green  
Table and the Florentinum courtyard.  
The laid-back summer mood was  
made all the more enjoyable by great  
musicians – DJ IM CYBER, DJ Wolf,  
and DJ Mike Trafik. Guests were  
treated to music, welcome drinks  
and fresh snacks, including delicious  
ice cream. These informal afternoon  
parties drew a lot of guests and often  
stretched into the evening, when they  
transformed the ambience of the  
Florentinum centre.





5  
6



5  
7





## WAMDA COP 28 MOROCCO

📅 09/2023

Veolia Group sponsored two adventurers on their 15,000 km journey from Morocco to Dubai. They stopped off at Green Table in Prague to speak about their challenging journey and present their unique means of transport – a four-wheeled bicycle powered not only by pedalling, but also by solar panels.

At the end of November 2023, they were in Dubai for the opening of the COP28 summit. Veolia Group has long been a champion of innovative projects that benefit the environment.





# NROS – ESG

09/2023


In partnership with the Civil Society Development Foundation (NROS), Green Table hosted the Financing Sustainable Activities conference, which was attended by representatives of major banks – Česká spořitelna, MONETA Money Bank, Komerční banka – and other important partners, such as PWC. Attendees from the non-profit sector and social enterprises were informed about the opportunities available to them for the financing of services or products in the context of sustainability.







# VEOLIA RISK AND INSURANCE FORUM

 10/2023

Green Table played host to a five-day international conference with seminars and workshops attended by 150 Veolia Group managers from around the world and world-renowned experts in the field.






3

WORKSHOPS

## VEOLIA'S PURPOSE

 10/2023

What is our mission and how do we help to protect the climate? Veolia Group employees – in a rarely seen line-up of representatives from all three business lines (Water, Energy, and Waste) – met up at Green Table to explore synergies and share information on innovation and high-tech. The common denominator was ecological transformation and Veolia Group – a leader in sustainable development.

150+

ATTENDEES  
FROM AMONG OUR  
KEY EMPLOYEES







# GREEN TABLE – ONE YEAR ON

📅 10/2023

A celebration was organised for Veolia Group employees and key partners to mark the first anniversary of Green Table’s opening. The event included the official launch of a cookbook packed with great vegetarian recipes – A Year at Green Table with Miluše Makó. Together, we took stock of the first year and outlined our bold plans for the future. The evening was moderated by well-known actor and food blogger Lukáš Hejlík. The cookbook’s “godparents” were food critic and publicist Pavel Maurer, Veolia’s director of communication and marketing for Central and Eastern Europe Eva Kučerová, Green Table project manager Patricia Cipro, and executive chef Miluše Makó.







## A YEAR AT GREEN TABLE WITH MILUŠE MAKÓ



This book features resourceful yet easy vegetarian recipes that evolve with the seasons, using locally sourced ingredients to promote the principles of sustainability in professional cuisine and home cooking. It is targeted not only at vegetarians, but also at all those who want to experience new flavours and discover innovative ways of working with ingredients with zero waste.



# OPENING OF THE GREEN TABLE LOUNGE

📅 10/2023

In October last year, we opened an exclusive culinary paradise in Prague's Florentinum – the Green Table Lounge. With a seating capacity of just 30, it offers a private setting where you can enjoy dishes made with the finest local ingredients. Our chef embraces a purely seasonal, simple and sustainable concept of cooking – fresh local produce, the best Czech fish, and the highest quality meat. Besides modern cuisine, a wide selection of French and Czech classic and natural wines awaits you.





# CIRCULAR ECONOMY ASSOCIATION

📅 10/2023

The Greater Energy and Material Security conference was attended by the environment minister Petr Hladík, other central and local government representatives, associations, industry federations, MEPs, and experts. It dealt with sustainable development in the energy sector and raw-material sourcing for Czech industry, with discussions in Energy, Recycling, Economy and Climate blocks. This information-packed event at Green Table was attended by 80 delegates.





# CHILDREN’S HALLOWEEN PARTY

📅 11/2023

Even Green Table celebrated the scariest day of the year! Children enjoyed an afternoon of spooky fun, including Halloween games, a pumpkin carving workshop and a mini-disco. There was also a competition for the best costume.








GreenTable

## YOUNG TALENTS


 12/2023

Every year, employees who want to improve their skills and explore beyond the confines of their own field and role are invited to join our “Young Talents” corporate HR programme. In the working part, Miluše Poláková, ACCA, Country CFO and HR Director, Veolia Czech Republic, and Recovera CEO Mojmir Zálesák, shared their insights with the participants. Kamila Paradová and Petr Lexmaul talked about their experience of the programme. The participants then enjoyed a lunch together at the Green Table sustainable bistro.





# EBEN BROTHERS CONCERT

 12/2023

Advent was made all the brighter by an Eben Brothers concert. A beautiful gift to celebrate 20 years of the Veolia Foundation.





# SUSTAINABLE BUSINESS FÓRUM: EATING IN THE FUTURE

📅 01/2024

How do you feed 10 billion people on Earth? What are the pros and cons of insects as a source of food and where can you try Czech lab-grown meat?


The French-Czech Chamber of Commerce, with the support of Veolia and Danone, organised the Eating in the Future forum at Green Table. It was divided into three sessions and featured speeches by representatives of state administration, academia, and business.







## THE FUTURE OF ESG

 2/2024

Green Table hosted more than 60 guests from the field of HR and career guidance in schools. The preparedness of students and schools for ESG positions, sustainability within companies, and recruitment for this type of job were discussed and backed up by guests' experiences and case studies. "Increased energy efficiency, efficient solutions for heating and cooling, and green energy production are all topics that our company is currently pursuing. At career fairs, we try to tempt students to visit our interactive stand with the chance of winning, for example, a Tesla experience," says Veolia Energie's Erika Prudilová.



ORGANISATIONS THAT USE GREEN TABLE'S FACILITIES





# VEOLIA – RESOURCING THE WORLD

## Veolia Czech Republic

Florentinum – Na Florenci 15  
110 00 Prague 1 – Nové Město  
→ [veolia.cz](https://veolia.cz)



The Veolia Group in the Czech Republic, with its nearly 8,000 employees, is a leading supplier of services in the water management market, while also ranking among the largest manufacturers and suppliers of heat and energy, and is a significant provider of waste management services. Thus, it provides drinking water, heat, electricity, and comprehensive solutions for energy and recycling management for Czech households, institutions, businesses, and entire cities, all while adhering to strict requirements for environmental protection and sustainable development. The main goal of the Green Table concept is to introduce and communicate the ecological transformation – the main philosophy of the entire Veolia Group. It involves a radical change in the way of production and consumption, accelerating the emergence of new models that put ecology at the forefront of every individual process, all discussions and decisions. At Green Table, this positive approach is put into action.

**GreenTable**  
by  **VEOLIA**

Green Table – Florentinum  
Na Florenci 15, 110 00 Praha 1

[info@greentable.cz](mailto:info@greentable.cz)  
→ [greentable.cz](https://greentable.cz)



GreenTable

by  VEOLIA